



**Catholic Community Foundation of San Diego Earns 2018 Constant Contact All Star Award**  
*Recognized Among Top 10 Percent of Customers Driving Powerful Email Marketing Results*

**SAN DIEGO, CA — March 18, 2019**— The Catholic Community Foundation of San Diego, a one-stop resource for Catholic charitable giving, has been named a 2018 All Star Award winner by [Constant Contact](#), an [Endurance International Group](#) company and a leader in small business marketing solutions. The annual award recognizes the most successful 10 percent of Constant Contact’s customer base, based on their significant achievements using email marketing to engage their customer base and drive results for their organization during the prior year.

**The Catholic Community Foundation of San Diego (CCFSD) serves a resource to encourage Catholic philanthropy and to provide an opportunity for families and individuals to pass along their Catholic heritage and values to future generations.**

We’re happy to be recognized by Constant Contact for achieving strong marketing results and engaging with our customers. Constant Contact’s tools have helped us communicate with our donors and grantees and build deeper relationships. We are able to share our “*Featured Funds*” that highlight the numerous ministries that support Parishes, Catholic Education, Vocations and Social Services. We will continue to use Constant Contact to announce our Estate & Legacy Planning Seminars as they are a vital service provided to our parish fund holders throughout the community.

Small businesses and nonprofits using Constant Contact’s online marketing tools are eligible for this award. Criteria used to select this year’s All Stars included the following during 2018:

- Level of engagement with email campaigns
- Open, bounce, and click-through rates
- Use of social sharing features
- Use of mailing list sign-up tools
- Use of reporting tools

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Media Contact:

Gary Rectenwald

Catholic Community Foundation of San Diego

858.490.8365

[grectenwald@ccfsd.org](mailto:grectenwald@ccfsd.org)